

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	August 2014	August 2015	% Chg.
\$0-\$300K	460	392	-15%	5,927	5,235	-12%	430	338	-21%	5,554	5,033	-9%	\$ 184	\$ 205	11%	\$ 175	\$ 192	10%	1,279	946	-26%	62	57	-8%
\$300K-\$500K	180	212	18%	2,061	2,501	21%	165	179	8%	1,850	2,314	25%	\$ 385	\$ 375	-3%	\$ 383	\$ 375	-2%	814	908	12%	80	95	19%
\$500K-\$1M	98	131	34%	1,489	1,666	12%	100	99	-1%	1,331	1,471	11%	\$ 650	\$ 637	-2%	\$ 659	\$ 660	0%	771	876	14%	123	93	-24%
\$1M-\$2M	38	46	21%	639	727	14%	33	49	48%	584	643	10%	\$ 1,360	\$ 1,365	0%	\$ 1,331	\$ 1,325	0%	397	381	-4%	160	102	-36%
\$2M+	19	30	58%	416	468	13%	19	24	26%	376	409	9%	\$ 3,475	\$ 3,132	-10%	\$ 2,850	\$ 3,250	14%	318	414	30%	131	126	-4%
TOTAL	795	811	2%	10,532	10,597	1%	747	689	-8%	9,695	9,870	2%	\$ 265	\$ 306	15%	\$ 260	\$ 297	14%	3,579	3,525	-2%	81	78	-4%
Median > \$300K													\$ 490	\$ 497	1%	\$ 550	\$ 520	-5%						

Overall Market Statistics by Area

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	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	August 2014	August 2015	% Chg.
Naples Beach	124	125	1%	2,122	2,048	-3%	138	120	-13%	2,036	1,957	-4%	\$ 509	\$ 637	25%	\$ 615	\$ 690	12%	759	756	0%	110	68	-38%
North Naples	229	215	-6%	2,805	2,777	-1%	204	199	-2%	2,607	2,614	0%	\$ 345	\$ 370	7%	\$ 319	\$ 355	11%	890	998	12%	88	75	-15%
Central Naples	164	151	-8%	1,896	1,867	-2%	133	131	-2%	1,704	1,745	2%	\$ 199	\$ 230	16%	\$ 175	\$ 205	17%	500	420	-16%	74	69	-7%
South Naples	112	141	26%	1,631	1,774	9%	113	103	-9%	1,482	1,610	9%	\$ 165	\$ 232	41%	\$ 179	\$ 217	21%	575	547	-5%	63	96	52%
East Naples	160	170	6%	1,919	1,974	3%	146	124	-15%	1,712	1,800	5%	\$ 213	\$ 270	27%	\$ 215	\$ 258	20%	752	721	-4%	66	85	29%
Immokalee/Ave Maria	3	7	133%	48	59	23%	3	4	33%	43	48	12%	\$ 160	\$ 60	-63%	\$ 170	\$ 191	12%	17	27	59%	56	14	-75%
TOTAL	792	809	2%	10,421	10,499	1%	737	681	-8%	9,584	9,774	2%	\$ 265	\$ 305	15%	\$ 260	\$ 296	14%	3,493	3,469	-1%	81	77	-5%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	August 2014	August 2015	% Chg.	
\$0-\$300K	195	136	-30%	2,249	1,840	-18%	173	122	-29%	2,062	1,776	-14%	\$ 204	\$ 232	14%	\$ 190	\$ 211	11%	421	298	-29%	57	42	-26%	
\$300K-\$500K	118	150	27%	1,281	1,489	16%	99	113	14%	1,141	1,365	20%	\$ 385	\$ 400	4%	\$ 385	\$ 385	0%	460	504	10%	70	83	19%	
\$500K-\$1M	72	99	38%	898	974	8%	61	59	-3%	791	831	5%	\$ 675	\$ 637	-6%	\$ 665	\$ 650	-2%	464	572	23%	114	88	-23%	
\$1M-\$2M	21	41	95%	368	447	21%	18	34	89%	328	394	20%	\$ 1,315	\$ 1,345	2%	\$ 1,347	\$ 1,333	-1%	275	281	2%	162	122	-25%	
\$2M+	18	24	33%	303	350	16%	17	20	18%	272	309	14%	\$ 3,475	\$ 3,422	-2%	\$ 2,875	\$ 3,412	19%	284	370	30%	92	141	53%	
TOTAL	424	450	6%	5,099	5,100	0%	368	348	-5%	4,594	4,675	2%	\$ 317	\$ 388	22%	\$ 335	\$ 370	10%	1,904	2,025	6%	78	78	0%	
Median > \$300K													\$ 490	\$ 502	2%	\$ 550	\$ 525	-5%							

Single Family Market Statistics by Area

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	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	August 2014	August 2015	% Chg.
Naples Beach	60	63	5%	803	786	-2%	59	52	-12%	757	737	-3%	\$ 851	\$ 862	1%	\$ 950	\$ 980	3%	350	408	17%	79	66	-16%
North Naples	106	114	8%	1,276	1,301	2%	94	97	3%	1,172	1,211	3%	\$ 442	\$ 543	23%	\$ 450	\$ 480	7%	522	627	20%	109	93	-15%
Central Naples	92	82	-11%	947	882	-7%	71	75	6%	841	831	-1%	\$ 268	\$ 314	17%	\$ 253	\$ 304	20%	237	216	-9%	77	62	-19%
South Naples	46	60	30%	647	682	5%	43	36	-16%	572	596	4%	\$ 285	\$ 266	-7%	\$ 279	\$ 282	1%	240	235	-2%	62	98	58%
East Naples	114	123	8%	1,324	1,326	0%	94	81	-14%	1,159	1,188	3%	\$ 212	\$ 285	34%	\$ 218	\$ 266	22%	482	475	-1%	53	77	45%
Immokalee/Ave Maria	3	7	133%	36	53	47%	2	2	0%	30	42	40%	\$ 139	\$ 188	35%	\$ 165	\$ 207	25%	16	24	50%	73	17	-77%
TOTAL	421	449	7%	5,033	5,030	0%	363	343	-6%	4,531	4,605	2%	\$ 319	\$ 392	23%	\$ 335	\$ 370	10%	1,847	1,985	7%	78	78	0%

Legend

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Naples Beach:	34102, 34103, 34108
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South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	12-month ending 08/2014	12-month ending 08/2015	% Chg.	August 2014	August 2015	% Chg.	August 2014	August 2015	% Chg.
\$0-\$300K	265	256	-3%	3,678	3,395	-8%	257	216	-16%	3,492	3,257	-7%	\$ 169	\$ 179	6%	\$ 165	\$ 182	10%	858	648	-24%	66	64	-3%
\$300K-\$500K	62	62	0%	780	1,012	30%	66	66	0%	709	949	34%	\$ 375	\$ 359	-4%	\$ 375	\$ 365	-3%	354	404	14%	96	114	19%
\$500K-\$1M	26	32	23%	591	692	17%	39	40	3%	540	640	19%	\$ 580	\$ 658	13%	\$ 650	\$ 676	4%	307	304	-1%	137	100	-27%
\$1M-\$2M	17	5	-71%	271	280	3%	15	15	0%	256	249	-3%	\$ 1,500	\$ 1,375	-8%	\$ 1,325	\$ 1,315	-1%	122	100	-18%	158	60	-62%
\$2M+	1	6	500%	113	118	4%	2	4	100%	104	100	-4%	\$ 4,350	\$ 2,175	-50%	\$ 2,800	\$ 2,750	-2%	34	44	29%	488	48	-90%
TOTAL	371	361	-3%	5,433	5,497	1%	379	341	-10%	5,101	5,195	2%	\$ 220	\$ 235	7%	\$ 215	\$ 245	14%	1,675	1,500	-10%	85	78	-8%
Median > \$300K													\$ 485	\$ 460	-5%	\$ 545	\$ 515	-6%						

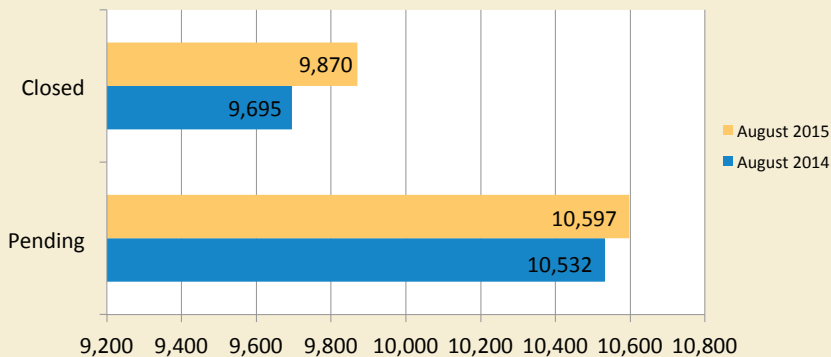
Condominium Market Statistics by Area

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Naples Beach	64	62	-3%	1,319	1,262	-4%	79	68	-14%	1,279	1,220	-5%	\$ 480	\$ 591	23%	\$ 530	\$ 581	10%	409	348	-15%	134	70	-48%
North Naples	123	101	-18%	1,529	1,476	-3%	110	102	-7%	1,435	1,403	-2%	\$ 225	\$ 236	5%	\$ 215	\$ 250	16%	368	371	1%	70	58	-17%
Central Naples	72	69	-4%	949	985	4%	62	56	-10%	863	914	6%	\$ 165	\$ 168	2%	\$ 146	\$ 166	14%	263	204	-22%	70	79	13%
South Naples	66	81	23%	984	1,092	11%	70	67	-4%	910	1,014	11%	\$ 135	\$ 200	48%	\$ 148	\$ 175	18%	335	312	-7%	64	95	48%
East Naples	46	47	2%	595	648	9%	52	43	-17%	553	612	11%	\$ 214	\$ 210	-2%	\$ 212	\$ 242	14%	270	246	-9%	88	101	15%
Immokalee/Ave Maria	0	0		12	6	-50%	1	2	100%	13	6	-54%	\$ 237	\$ 45	-81%	\$ 170	\$ 122	-28%	1	3	200%	22	12	-45%
TOTAL	371	360	-3%	5,388	5,469	2%	374	338	-10%	5,053	5,169	2%	\$ 219	\$ 234	7%	\$ 214	\$ 245	14%	1,646	1,484	-10%	85	76	-11%

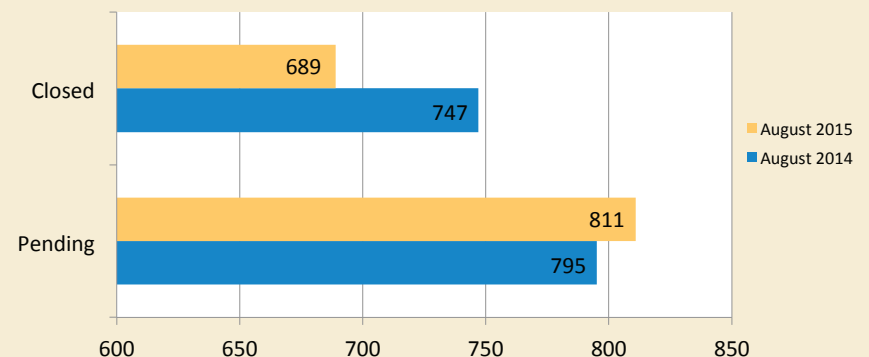
Legend

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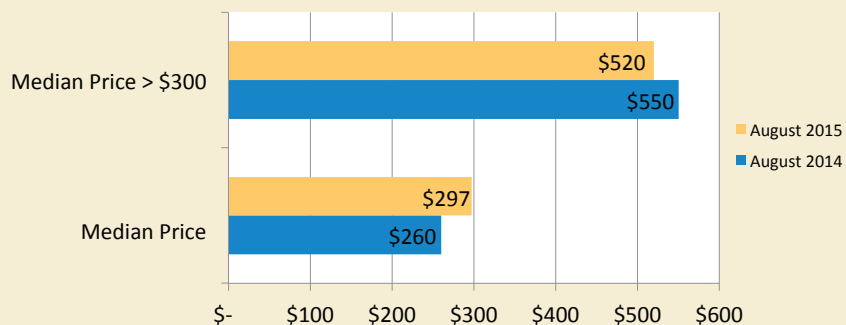
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

